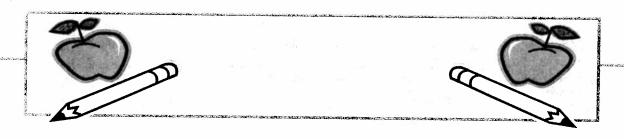
RECREATION & PARKS COMMISSION City of Rialto SENIOR CENTER 1411 South Riverside Avenue Berglund Room Rialto, CA 92376

TUESDAY, JUNE 15, 2010 – 6:30 PM A G E N D A

- I. ROLL CALL
- II. INTRODUCTIONS/SPECIAL PRESENTATIONS
- III. APPROVAL OF MINUTES
 - A. Recreation & Parks Commission Meeting Minutes May 18, 2010
- IV. DISCUSSION ITEMS FROM THE PUBLIC (Limit 3 Minutes per person)
- V. INFORMATION/STATUS REPORTS
 - A. Program Updates
- VI. ACTION ITEMS
- VII. COMMISSIONERS' REPORTS
- VIII. ADJOURNMENT
- IX. NEXT MEETING JULY 20, 2010

In accordance with the Americans with Disability Act, if you need special assistance to participate in this meeting, please contact the Public Works Director, (909) 820-2608. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28 CFR 3.5102-35.104 ADA Title II]



Rialto R.O.C.K.S Monthly Report

April

Our staff and students return back to the program on Monday March 29th after being off track during the month of March. As we approach our final few months of the school year we have many new and exciting special events and activities planned for the students in the program.

Staff Attends BOOST Conference

By Joe Ross

Staff from the Rialto ROCKS After School Program, Stephanie Stabio, Jessica Perez and Joe Ross attended the Best of Out of School Time (BOOST) Conference held at the Palm Springs Convention Center on April 29 and 30. And, for the first time, three lead program facilitators were selected to attend the conference. Konstance Murrell from Morris, Pam Santos (Dollahan) and Vickie Torres (Kelley) were chosen to go to the conference. Over 1500 attendees from 44 states and Canada participated in this year's BOOST Conference.

One of the leading after school conferences in the country, the BOOST Conference offers a wide variety of workshops, keynote speakers and an exhibit hall for after school professionals. Speakers this year included the world's youngest teacher twelve year old Adora Svitak, who has published two books and Gordon Jackson, Assistant Superintendent of the California Department of Education. Mr. Gordon is the Director of the Learning Support and Partnerships Division which coordinates funding and technical assistance for several programs including the after school program.

Workshops covered an array of topics from classroom management to staff development and state policy.

Staff returned from the conference excited, motivated and ready to use the new ideas they learned at the conference to enhance the ROCKS Program.

Aquarium on Wheels Pacific Journey By Jessica Perez

The Aquarium on Wheels was a hit at the ROCKS After School Program sites! The Aquarium on Wheels was scheduled to start visits during the month of April. The anticipation and excitement of students, parents and staff was expressed and even displayed at some sites. At the Dollahan site Lead Program Facilitator Pamela Santos and Program Facilitators Ceci Pinones, Bonnie Crum, and Aeshrraff Dabbas helped students craft their own aquarium display board for all to see.

On the day of the Aquarium on Wheels visited, the Aquarium educators presented the Pacific Journeys program which taught students about ocean inhabitants and their unique adaptations for survival in a watery world. The forty-five minute presentation allows students to explored the different regions of the Pacific Ocean, and learn about the importance of animal adaptations. The educator-led program was followed by a hands-on opportunity to touch local marine life. During the live animal interaction students were allowed to see and touch some of the animals that reside here in the waters of Southern California.

In addition to their visit the aquarium on wheels educators prepared pre and post visit material for students. These materials enriched the students' knowledge of ocean life and challenged what they learned during the visit.

Students, parents and staff were all thankful to experience the Aquarium on Wheels!

Hoopapalooza

By Terre Ermitano

Kid Tribe visited the Morris site on Monday, April 12, 2010. Kid Tribe is an International health and wellness program for children founded by Kellee McQuinn. Kid Tribes mission is to elevate self-esteem, create community and promote health for children. They motivate kids to take charge of their own health and teach them that it's cool to be healthy. Kid Tribe is reversing the startling statistics that currently plague our children. Their program is aligned with state and national physical education standards. Recently, Kid Tribe was invited to the White House to play with Michelle Obama and other kids. Kid Tribe helps kids discover their groove and bust a move by incorporating physical fitness using hula hoops, music, and dance.

Kellee started the activities at Morris by having the kids and the staff do some basic hula hoop movements. She played a wide variety of music, and had them do some of the latest dance moves which included, "the dougie", "the jerk", "the reject" and "the sponge Bob" all while hula hooping. She threw in some old school moves too, which included "the moon walk", "MC Hammer", and "the snake". She encouraged the kids to show some of their own moves. After the hula hoop portion of the activity was over; she discussed the importance of eating healthy and drinking eight glasses of water daily. She had them chant "H20 is the way to go" while waving their hands from side to side in the air. She discussed the importance of having a positive attitude and spreading peace around the world. She had them put up the peace sign in the air and chant "Peace in, Peace out, Peace is what it's all about".

This was a really cool event, because the kids were having so much fun they didn't realize they had been exercising for an hour. The staff had fun participating and the parents had fun watching from the side lines and grooving to the cool tunes.

Monthly Highlights

April- Various dates- Aquarium on Wheels

April- 12-16 - Kid Tribe

April- 27th, 28th, 29th- Water Wars

Upcoming Special Guest

By Mike Moreno

During the next couple of months the After School Program will have many exciting special guests. The most anticipated group is Mad Science. Students will get to experience a hands on approach to a "Dry Ice" workshop. We are also currently working on bringing in a bubble making special guest and a Bug Guy to all sixteen elementary sites. Students will have lots of exciting activities as we finish out another school year.

Year-to-Date Attendance Numbers

The list below is the year-to-date attendance percentages for the ROCKS After School Program through April.

School Hughbanks	Percentage 101 %
Curtis	98 %
Morris	94 %
Kelley	92 %
Trapp	92 %
Simpson	91 %
Morgan	90 %
Dunn	89 %
Garcia	89 %
Dollahan	86 %
Werner	85 %
Preston	84 %
Bemis	84 %
Myers	82 %
Boyd	77 %
Casey	76 %

MONTHLY REPORT 2009-2010 Community Enrichment Division

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GRAND TOTAL																																		
NOC																														1		1		
MAY							3 2																											
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MAR	e	222	7.4	%68	4%		6	162	25	85%	%0		8	222	74	101%	16%	\$ (\$c.	3	238	62	95%	10%		3	193	49	101%	16%		e	<u>8</u>	32	81%
FEB	18	1353	75	%06	2%		18	843	46	73%	-12%		18	1121	62	84%	-1%		18	1435	62	%56	10%	. 10	18	365	25	85%	%0		2 3	633	£ 3	81%
NAC	19	1310	69	83%	-2%		100	804	42	%99	-19%	2.	19	951	8	%89	-17%		19	1540	81	%26	12%		19	5	55	87%	2%		<u> </u>	680	8 8	83%
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SEP	21	1441	89	85%	%0		21	1143	22	%06	2%		21	857	41	102%	17%	, na	21	1748	83	103%	18%		21	11//	8	93%	%8	3	917	44	110%	
AUG	21	1199	57	71%	-14%		21	1070	50	83%	-2%		21	891	42	105%	70%		21	1742	82	102%	17%		21	/67/	SC .	%86	13%	21	813	39	%26	100,
70F	2	11	39	46%	39%		2	78	33	65%	-20%		2	29	33	82%	-3%		2	152	9/	95%	10%		2 2	in of	83%	296	2	2	48	24	62%	2030
_ [Days Open	Attendance	Average	Attendance Percentage	Gap to 85%		Days Open	Attendance	Average	Attendance Percentage	Gap to 85%		Days Open	Attendance	Average	Attendance Percentage	Gap to 85%	= -	Days Open	Attendance	Average	Attendance Percentage	Gap to 85%		Days Open	Authorities	Attendance	Can to prov	0 00 00 00 00 00 00 00 00 00 00 00 00 0	Days Open	Attendance	Average	Attendance Percentage	Can to prov
After School Program	Bernis	83 Participant	Capacity			a Dis	Boyd	64 Participant	Capacity			-	Casey	73 Participant	Capacity				Curtis	83 Participant	Capacity				Dodingsont	Capacity				Dunn	43 Participant	Capacity	-	_

			JUL	AUG	SEP	OCT	Ş Q	DEC	NA	H H	MAR	ADD	>	=	
er Sc	After School Program											2	5	200	GRAND IOIAL
	Simpson	Days Open	2	21	21	22	0	41	19	18	6	2			
	63 Participant	Attendance	111	1290	1263	1240		794	1077	1011	185	1330			741
	Capacity	Average	55	61	9	99		26	99	56	6	8			LOCO
		Attendance Percentage	91%	101%	100%	88%		88%	88%	88%	%96	95%			
		Gap to 85%	%9	16%	15%	2%		3%	3%	3%	11%	10%			
	ness.			di.		3		350				2			
	Тгарр	Days Open	2	21	21	22	0	14	19	18	8	22			142
~	83 Participant	Attendance	112	1424	1362	1605		1023	1421	1585	297	2104			10933
	Capacity	Average	99	68	65	73		73	75	88	66	8			
		Attendance Percentage	71%	85%	81%	87%		87%	%06	106%	119%	115%			
		Gap to 85%	-14%	%0	-4%	2%		2%	2%	21%	34%	30%			
			The second		33	A				94°		3			
	Werner	Days Open	2	21	21	22	0	4	4	182	6	22			677
ا"	83 Participant	Attendance	124	1602	1500	1545		1055	1331	1187	203	1472			4004
	Capacity	Average	62	76	71	02		75	0,2	65	67	9			
	-	Attendance Percentage	%//	%56	88%	%8		%06	%78	78%	7%08	90 80			
		Gap to 85%	-8%	10%	3%	-1%		2%	-1%	70%	764	70.70			
	, ,,15-42				4 4							5			
		Total Participation											Ī		



Monthly Focus: Senior Center & Classes

Recreation & Community Services Department

Rialto Senior Center Rental Statistics

April 2010



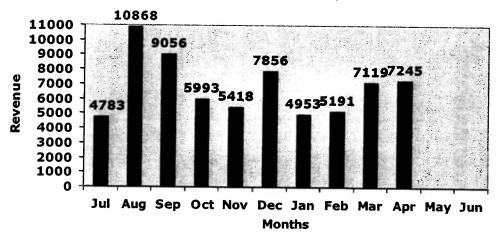
Hair Salon

Special points of interest:

- Sit & Be Fit added a Monday class.
- The Senior Center is continuing to support the Census 2010.
- Human Resources is sharing intern Yolanda Villela with the Senior Center to assist on Administrative projects.

Complimentary	Number of Rentals	Hours of Use by
US Census	2	12
RDA	1	5
Friends of the Senior Center	1	2
Police Department	2	6.5
Total	6	25.5

Rental Revenue Summary



Senior Center Update

Staff is preparing for the Senior Center Prom, "Under the Sea," slated for Friday, June 11, 2010 from 4–8 pm. It will be an enchanted evening with entertainment provided by Southern Star Band with refreshments and an event portrait. This event is being sponsored by the Friends of the Rialto Senior Center.

The County of San Bernardino Information and Assistance program has not been provided at the Senior Center due to staff illness. The county program will resume in June.

Rachel Dusan turned 101 years old on April 22, 2010. She is an active and fun participant.



Rachel Dusan turns 101!

Contract Class Statistics

Contract Class	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Salistics												
Number of Classes	42	47	35	35	47	35	46	43	37	35		
Participant Total	105	79	97	94	112	47	92	175	86	111		
Attendance Total	1010	344	429	323	565	220	481	515	460	443		
Average Number	2	2	3	3	2	1	2	2	2	3		
per class Number of	18	27	9	11	13	16	16	15	14	12		
Cancelled												
Cancellation Rate	43%	57%	26%	31%	28%	46%	35%	35%	38%	34%		
Gross Revenue	\$3817	\$2830	\$3670	\$3693	\$2831	\$2286	\$3230	\$2393	\$3448	\$4495		

Project Update



Brochure Cover Picture

Web Site hit report:

In the last month, the website had a surge of success with a 75% site increase. There have been a total of 9,109 visitors with over 185,208 hits.

Staff is also in the final review of the new Summer Brochure. The Summer Brochure will be available for viewing at RialtoRec.com. It will include programs and classes for the session June through August and advertise facility rentals, the benefits of recreation and will highlight each of the centers.

Rialto Senior Center Monthly Attendence/Revenue Summary Report 2009 - 2010

Classes & Education Sessions	Sessions														
		Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Anr	May	41	Total	
,	Program Days	22	21		22	18	22	19			1	22	500	2	200
Classes	Attendance	92	102	64		29			Ĺ		4	49			3 8
,	Program Days	2	1	2	-	•	_	-	2			2			3
Education Sessions	Attendance	24	15	18	14	18		18	2			13			187
	Program Days	24	22	23	1 23	19	23				24	4	_		22.
Total Summary	Attendance	116	117	82	82	77					62	2	0		333
Clubs & Activities															
		Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Max		Total	
	Program Days	22	21		22	-		19		23	22		5	200	200
Billiards	Attendance	160	152	173	_	198		201	-	2	187	1			1830
i	Program Days	4	4	5	4	3	5	4				4		_	A CA
Bingo	Attendance	358	380	487	375	249	43	344	379	47	41	1			3903
	Program Days	2	2		2	-	2	2	2	2		2)	16
Bunco	Attendance	27	24	22	24	12	23	21	18	٢	16	9			204
	Program Days	4	5	4	4	2	4	4	3	2		4			42
Crochet	Attendance	77	74	73	74	88	25	62	63	91	72	2			732
	Program Days	2	2			1	2	2		2		2			212
Dominos	Attendance	24	23	20	32	6	19	17	1	15	17	7			191
	Program Days	5	2			0		4	4	5		4			2
Movies	Attendance	29	58	20	90	0	27	22	_	6	88	6			574
	Program Days	5	4			3	3	0	0	0		0			24
Nostalgia Singers	Attendance	8	87	95	82	58	09	0	0	0		0	_		472
	Program Days	4	4	4	4	3	5	4	4			4			4
Pinochie	Attendance	75	81	68	74	69	<i>11</i>	81	72	107	88	 			808
	Program Days	3	4	4	5	3	3	4	4	4	*	4			8
Ukulele	Attendance	37	8	33	34	19	21	28	29	27	8				38
-	Program Days	51	48	20		37	48	43	42	51	46		0	0	470
lotal Summary	Attendance	915	606	1042	923	703	606	810	843	1036	911			6	9001

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Rialto Senior Center Monthly Attendence/Revenue Summary Report

9	
- 29	
2009	
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Social Services														
		Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Mav	Jun	Total
	Program Days	14	12	13	14	10	13	12	12			14		127
	Attendance	64	99	99	71	26	79	57	89	72	86	1 80		677
	Program Days	1	0	_	2		_	_				1		10
HICAP Counseling	Attendance	3	0	4	7	4	4	4	2	4		3		35
Information &	Program Days	0	1	1	_	-	_							2
	Attendance	0	21	18	30	16	19	12	18					134
	Program Days	2	1			-						, -		7
Legal Support	Attendance	9	3	3	3	4	3	3	3	3		. 4		35
	Program Days	22	21	21	22	18	22	19	19	2	22			209
Lunch Program	Attendance	3074	3057	3027	3228	2611	2793	24	27	31	3	1 6		29416
Social/Emotional	Program Days	-	-	0	_	_	0	0						4
	Attendance	11	4	0	4	5	0	0						24
	Program Days	22	21	21	22	18	22	19	19	23	31,0			200
Volunteer Program	Attendance	1302	465	631	593	301	5	187	230	32,	18	1 1/2		4741
	Program Days	61	57	09	63	49	9	53	53					577
Total Summary	Attendance	4457	3605	3735	3929	2993	3414	2754	3082	359	346	2	0	0 35027
]			

Events														
		Juc	Aug	Sep	Öct	Nov	Dec	Jan	Feb	Mar	Apr	May	di li	Total
	Attendance	0		0	0	0	0	0	0	0	0			
Specials Events	Revenue	- \$. 5	. 8	\$,
	Attendance	0		0	0	0	0	19	120	0	0			139
Dances	Revenue	- \$						\$76	\$441	- 8				\$ 517.00
	Attendance	0		0	0	0	0		120	0	0			
Total Summary	Revenue	-\$	\$	\$	0\$. \$	0\$	\$76	\$441	- \$	5	9	\$	\$ 517.00
Rentals														
		Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Anr	May	li i	Total
Paid Rentals		16	37	L.	37	30	37	29	31	39	42	, mar	5	334
Paid Rental Hours Used	d	9/	143.5	139	100.5	92	133.5	79	88	114.25	119 25			1085
Complimentary Rentals		8	8		8	12	12	9	6	8	5			85
Complimentary Rental Hours Used	Hours Used	15.5	35.5	29	3 28.25	63.75	59	31	36.25	37.5	18.5			354 25
Total Rentals		24	45	4	46	42	49	35	40	47	47			419
Total Hours Used		91.5	179	168	3 128.75	155.75	145.5	110	124.25	151.75	142.75			1397.25
Rental Revenue		\$4,783	\$10,608	\$ 9,056	\$ 5,993	\$5,418	\$7,857	\$4,943	\$5,191	\$7.120	\$7.245			£ 68 213
Senior Center Donations/Sponsorship	ons/Sponsorship		\$ 260	\$ 58	\$ 430	- \$		\$ 10						
Grai	Grand Total Summary \$4,783	\$4,783	\$10,868	\$ 9,114	\$6,423	\$5,418	\$7,857	\$4,953	\$5,191	\$7,120	\$7,245	•	, &	\$ 68,971

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Kidstuff Corner

April, 2010

Trapp Recycles

Graduation 2010

Preschool News



Tiny Tots



Tiny Tot Kids

On Thursday, April 22, 2010, the Kidstuff program at the Trapp site hosted an Ice Cream Party! The party was financed by the Trapp Kidstuff kids. They worked diligently to save and collect recyclables to pay for their favorite ice cream flavors and toppings. Miss Raychelle, the Head Instructor for the Trapp site, commented that her kids are now on a roll and want to continue to collect recyclables to help save our earth and, of course, to fund more parties.

The preschool and Tiny Tot staff are in the process of preparing for this year's graduation ceremony. This year's ceremony will be held on Wednesday, June 23, 2010 at 7:00 pm in the Nutrition Center, located at the Community Center. Miss Debbie, the Preschool Instructor and Miss Valerie, Tiny Tots Instructor, are working with the children on the songs and dance they will perform for their friends & family.

The Kidstuff Preschool, located on the Preston **Elementary School** grounds, is now accepting applications for enrollment from all kindergartners! Previously, the site only provided care for children 2-5 years of age. Children who turned 6, while still in kindergarten were forced to find other care. However, they were able to utilized our transportation services and were transported to our Kidstuff program at the Trapp or Hughbanks site. Parents are pleased with this new change.

Spotlight on a Kidstuff Staff Member



Katara Walker

Katara Walker has worked with the Kidstuff program since December, 2007. During this time, she has been responsible for executing the transportation program, performing the duties as a substitute instructor, running errands between Kidstuff sites and doing the 'food run,' which involves delivering snack items and paper goods to each Kidstuff site. Katara gets along well with her co-workers and everyone she comes into contact with during the coarse of her work day. She has a warm, quiet and friendly personality. She keeps a positive attitude at all times, even during adversity. Katara is a loving mother to two boys, ages 11 and 6. She is currently enrolled in the San Bernardino Regional Occupational program (R.O.P.) for medical assistant and will be graduating this June.



Girls Volleyball League

The Girl's Volleyball League is over and, just like I predicted, we had some upsets. The top team, Candy Spikers, were upset by the Volley Vipers. They beat them in three sets, easily winning the third set 15 - 8. While in the second game the VG'Z upset Destruction in three sets to create a championship game between the third and forth seeded teams. This game went back and forth. The VG'Z won the first set 25 - 22. The second set was won by the Volley Vipers 26 - 24. Get the picture! Then in the final set, the Volley Vipers put together a late rally to win the last set 15 - 11. This was a great season and playoffs. Congratulations Volley Vipers.

Youth Basketball League

The basketball league ended with a blast. Championship Saturday, which is what we like to call it, started with the Parents vs Parents basketball game. It was followed with the Coaches vs Staff basketball game and the staff prevailed with a 56 - 48 win over the coaches. Now comes the fun part. KRTO video taped all the championship games this season. We started with player and coaches introductions followed by an exciting game in Division 4. This game was back and forth all game long. The score was 24 - 21 with 4 minutes left and the Nuggets pulled away for a 34—21 win over the Rebels. In game two, featuring the Lakers vs Main Event, the game was also close for 37 of the 40 minutes. Lakers took a three point lead with three minutes to play and held on for a 40 - 32 win over Main Event. In the finale, featuring Main Event vs Blacktop. The game was tight until the last four minutes when Blacktop took a five point lead and turned it into a ten point win over Main Event. All three games finished with players receiving trophies at center court after each game which was also video taped by KRTO staff. Our champions are as follows: Division 4 Nuggets, Division 3 Lakers, Division 2 Blacktop. Our runner ups were as follows; Division 4 Rebels, Division 3 Main Event, and Division 2 Main Event. Thank you to Gabe, Alvin and staff from KRTO for a great job of video taping the event.

Adult Co-ed Volleyball

The adult coed volleyball league is over. It ended with two teams getting dropped for poor sportsmanship after the 6th game of the season. We finished the season with Aces, Islanders, Team Karma, and Wild Thingz. In the playoffs, Islanders and Team Karma proved to be too strong for Aces and Wild Thingz. Our championship was between Islanders and Team karma. Team karma came out ready to play. They beat the Islanders in the first set 25 - 16. But the Islanders weren't going to be upset tonight. They put together three straight sets to beat Team Karma three sets to one. Islanders are our first Adult Coed volleyball champions. While Team Karma is our runner up.

Upcoming events

Registration is being accepted for Girls Volleyball, Youth Basketball, Youth Soccer, and T-Ball/5-Pitch Baseball. Don't miss out on our upcoming seasons. We expect a large turn out.



RRFC #8345 & Tom Sawyer Pool #8344 Recreation and Community Services Department



Deborah Forthun Kitchen, Supervisor, Reporting

We are moving into summer season which slows fitness down and the pool picks up.

Center Operations and Pro-shop

In an economy that is more than challenging, the Fitness Center delivers once again a solid performance. It takes the whole team to make it continue to grow and keep from reflecting a downward trend that most businesses are struggling with daily. The pro-shop and snack bar continue to show a positive net. May so far has reflected the same results. Total revenue for April is close to \$46K+ and that is utilizing the net profit from the snack bar and pro shop. The only area we are having some challenges with, as of late, is members stating they meant to quit 3 years ago and would like a refund. We usually have 1 or 2 a year, but in the last 4 months we have had 6 that claim they meant to quit anywhere from 6 months to 3 years ago. Fortunately we have a well written sign up document that clearly outlines what a member does to quit and that non use does not equate into a refund if you have not given any notice. We always keep in mind we are member based and also part of the community so when they are not happy our supervisor steps in to assist.

Membership Sales/Cancellations Analyzes

New member revenue, short term memberships and dues collected earned almost \$40K for the facility. Christina continues to master collection of monthly dues both auto dues and manually paid at the front desk. Finance and Christina have really made a difference in collection of bad checks and old debts as well.

Cancelations of 26 dues memberships and 3 annual membership

12 moving out of area, 8 no money/ no job, 6 went elsewhere or started home program, 3 did not renew annuals

Group Exercise, Boot Camp, Kids Fit, Personal Training

The difficult art of collecting 'extra' dollars in a tough economy is still affecting this section of fitness. Silver Sneakers had a double payment so the numbers look good. A total of \$4074.00 was collected on programming and added to the city program we have \$8,533 total in this section. A great job of training and instruction happens daily so the ones participating are getting results. Our goal is to add 10 new people a month with as little drop offs as we can accomplish.

Marketing Used / Marketing Plans

We have started utilizing the new corner sign. It has a learning curve, but we were able to post several notices the first week. It has a few challenges for adding pictures or loads of text but we will have a request form available on recreation website.

We are working on the final steps of the, 'What to do for the summer!' marketing campaign and we go to print late May. We also have a series of swim lesson reminders in the paper. Our

next challenge is signage on the building. We have large artistic banners showing what we do here. We will add directional signs for the pool, fitness and park. By the end of June we should have one great looking corner in the City of Rialto!

Personnel

We have added a new professional instructor for 'Spin' that was trained by Johnny G., the inventor of the spin bike. This was the standard for all other methods taught today. He has 10 years experience on spin and an additional 8 years in yoga.

Facility Maintenance

The facility looks great. The routine preventative work that is in constant demand is our current priority.

Tom Sawyer Pool Activity

Swim Lessons are picking up. After a review of the Inland Empire's swim lesson offerings, some adjustments were made to accommodate parents and pricing. Debbie personally advertised at a Rialto Unified School District Employee event for a discount if they start in May. We will see the results next month.

Marketing Used / Marketing Plans

Need new banners after the winds ripped up the old ones. Sign Board helps with minimizing how many we will need. Flyers to schools will go out 1st week of June as well as 'what to do for the summer' reader!

Personnel

We are in the process of hiring 3 new staff members as lifeguards. They were all swimming tested and passed. We are still looking for additional Water Safety Instructors and a few additional lifeguards. We also triple the hours used for employees over the next three months so the additional staff will take the pressure off.

Facility Maintenance

Scheduling and maintaining the preventative maintenance has taken priority as this is the first year we hit the season with minimal maintenance issues. Additional sweep sessions will be added for the busier season.

Pool Operations

As we end the fiscal year we are running tight on payroll so that the net will balance. We had a reduction in early season in swim lessons so revenue is off for the year by a few thousand. When that happens we just reduce payroll hours to reflect the reduction in revenue without damaging the quality of the customer experience.



April 2010 Monthly Report

City of Rialto

Recreation & Community Services Department

Divisions: 8345 Rialto Racquet & Fitness Center and 8344 Tom Sawyer Pool Submitted By: Amber Wood Supervisor: Deborah Forthun Kitchen

Activity	Fee	# of Patrons	Gross Revenue	#Ses sions	# of Visits
Daily Walk-Ins Adult	\$8.00	153	\$1,224.00	1	153
Daily Walk-InsYouth/Seniors	\$4.00	223	\$892.00	1	223
2 Week Trial	\$24.00	37	\$896.00	10	373
5 Week	\$49.00	16	\$784.00	25	400
10 Week	\$99.00	3			
	φ99.00		\$297.00	50	150
Member Specials		1	\$50.00	10	10
New Memberships		36	\$3,695.30		0
City emp/inc explorers, volunteers		469	\$4,459.00	6	2,814
Silver Sneakers (Feb/Mar)		903	\$2,709.00	903	903
Weight Watchers (April 2010)			\$450.00		
Young Champions (May 2010)			\$195.00	4	0
S.U.W.G.F.		8	\$155.00	8	62
Prime Results -P.R.		4	\$80.00	8	32
Tennis		14	\$99.00	1	14
Personal Training		6	\$386.00	10	60
Auto Dues		-	\$23,434.93		0
Monthly Statements			\$5,898.19		0
Snack Bar (NET)			\$670.25		0
Pro Shop (NET)			\$52.50		U
Locker/Equip. Rentals			\$76.75		
Amount from collections**			\$374.72		
Collections fees paid to agency			\$129.92		
NSF (Auto Dues) Paid			\$176.00		
Est Premium to Pool			\$686.82		
Actual Member Visits		6,366		1	6,366
Sports Center Revenue #8345			\$46,237.90		11,560
Spring Deal Swim Lessons	\$40.00	36	\$1,440.00	8	288
Credited Swim Lessons	\$35.00	7	\$245.00	7	49
Swim Lessons	\$44.00	7	\$308.00	8	56
Credited swim lessons		2	\$61.25	8	16
Recreation Swim-Youth	\$2.00	248	\$496.00	1	248
Recreation Swim-Adult	\$3.00	129	\$387.00	1	129
Lap Swim-Adult Lap Swim-Youth/Senior	\$8.00	26	\$208.00	1	26
Private Lessons	\$4.00 \$90.00	45 3	\$180.00 \$270.00	1 6	45
Facility Rental	φ30.00	3	\$270.00 \$650.00	0	18
Snack Bar/ Pro shop (NET)			\$24.93		
NSF for Swim Lessons			\$70.00		
Est Premium from DataFit			\$1,233.42		
Est Premium from Fitness			\$686.82	1	0
Pool Revenue #8344 TOTAL REVENUE			\$6,120.42		A.T.F
**Current Collection Program in pla	aca for need	dua halan	\$52,358.32		875
Fitness Monthly Usage					11,560
Pool Monthly Usage					542
TOTAL Monthly Usage					12,102
Revenue dollar figures in this report reflect net					

Revenue dollar figures in this report reflect net revenue and are subject to financial review and adjustment.



RRFC Monthly Membership Report

1: 8345 April 2010 Submitted by: Amber Wood



Activity	_	Individ	dual			Couple	ple			Family	illy		Number of Memberships	Number of Members
	prior	exit	new	MON	prior	exit	new	MOU	prior	exit	new	WOU		
Auto Dues Open - Ended	167				47				16					
Canceled Auto Dues Open-End		4				2				-				
New Auto Dues Open - Ended			က				0				-			
Member Balance				166				45				16	227	320
Auto Dues 12-mon.	222				212				123			T		
Canceled Auto Dues 12-mon.		œ				7				က				*
New Auto Dues 12-mon.			15				က			į.				
Member Balance				584				208			ř	121	913	1484
Statement Open - Ended	209				6				29					
Canceled Statement Open - End		0				0				0				
New Statement Open - Ended			-				7			(0			
Member Balance				210				92			•	29	331	510
Statement 12-month	260				76			Γ	8					
Canceled Statement 12-month		0				-				c				
New Statement 12-month			œ				-				•			
Member Balance				268				92				4	385	584
Annual	144				99				9			+		3
Expired Annual		က				0				0				
New Annual			7				0				0			
Member Balance				143				99			i	9	219	315
Total Long Term Members	1357	15	29	1371	491	10	9	487	218	4	က	217	2075	3213
Short-Term & Program Members													Total	4943